

How I became an entrepreneur?

Business plan

Business strategy

Stories of 10 exceptional entrepreneurs

How I started a business?

Voted author of the month for August by 

Business Development

If you are somebody who is simply interested in entrepreneurship, or are seriously thinking of becoming an entrepreneur, or are already a small entrepreneur, I dare say this book is "just for you". You will get to read inspiring stories of real-life entrepreneurs with plenty of real-life lessons to learn from each one of them. And it is my sincere hope that it will give you that little bit of encouragement and inspiration required to take that final leap, of actually becoming an entrepreneur, if that is what you are really looking for.

- From the Introduction.

This book is a compilation of stories of ten real-life entrepreneurs who are into ten diverse businesses: power plant equipment manufacturing, metal fabrication, software development, printing, IIT JEE coaching, private healthcare, stone crushing, IT training, international education consulting, and construction. The diversity in the businesses is *by design, not by accident*, to make the book as informative as possible, and also to highlight the fact that the underlying principles to succeed in any business are the same. But the stories are also quite entertaining as opposed to being just informative, dry, and emotionless. So this book is guaranteed to be a fun read!



Prashant Karhade is an Electrical Engineering graduate from IIT Bombay. After that, he did his M.S from Vanderbilt University and then worked at Intel and other companies in the Silicon Valley for 6 years before he decided to come back to India for good. Currently, Prashant is a full-time writer and lives with his wife and two daughters in Pune. *Making It On My Own* is his debut non-fiction book. He has also written a fiction novel titled *Memory Remains* and contributed a chapter to a book titled *Life Is, Death Is Not*, alongside eminent writers like Khushwant Singh and Amrita Pritam. For more information about Prashant, please visit <http://www.prashantkarhade.com>.

APK PUBLISHERS
By Writers. For Writers.
<http://www.apkpublishers.com>



Distributed in Indian Subcontinent by:
Mehra's Books Pvt Ltd
Kolkata, New Delhi, Mumbai



NON-FICTION Rs.125/-

Making It On My Own



PRASHANT KARHADE
APK publishers

Making It On My Own

10 Inspiring Stories
Of Your Entrepreneur-Next-Door



PRASHANT KARHADE

In conversation with Prashant Karhade

Making It On My Own: Ten Inspiring Stories Of Your Entrepreneur-Next-Door is a non-fiction book about entrepreneurship

He has authored fiction and non-fiction books. The book written talks about entrepreneurs and how and what motivated them. They also have been his inspiration to be an entrepreneur. He will share his experiences on the way to becoming an entrepreneur and talk about the people he interacted with in writing his book. The things that inspired them, motivated them to become entrepreneurs.



Saturday , 24 March 2012 | 4pm - 5pm
@ Venture Center Library

An Engineering Graduate from IIT Bombay | Worked at Intel and other companies in Silicon valley | Full time writer and author



VENTURE
CENTER
LIBRARY

----- Free and open to public -----
Make your bookings on
<http://www.vcenterlibrary.org/>