

# Interactive discussion on 'Effective Marketing' with Dr. Sachin Bhide

Free and open to all session

Sat | 14 Feb 2015 | 10am to 12pm

Venue: Training room, Venture Center,  
100 NCL Innovation Park

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EFFECTIVE MARKETING FOR ENTREPRENEURS

**EFFECTIVE  
MARKETING FOR  
ENTREPRENEURS**



Sachin Mohan Bhide, PhD

Sachin M. Bhide, PhD

The road to entrepreneurial journey is difficult. You may have been in business for a long time or you may have just started your business or you are planning to start a new business. To ease your challenges in marketing this session will guide you.

## About the Speaker



**Dr. Sachin Bhide**

Sachin is a Marketing Consultant and founder of Eha Management Consultancy. He gives marketing advice to entrepreneurs since 2009. He had award winning work experience as an employee in industries like Technical Communication, Information Technology, Banking, and Education for 8 years. He is an award winning speaker, had received Best Speaker and Best Table Topic Master award at Toastmaster club in California, USA. He is PhD in Marketing Management, he researched nature of IT exports of Pune based selective Indian companies. He has done Masters in Business Administration and Commerce. He is a founder of Business Book Readers' Club in Pune. His articles are published in leading publications. His opinions are highly sought after by media.

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